The importance of connecting youth to their passion and purpose

MARK ROBERTSON

onevision PRODUCTIONS

Aboriginal Wellbeing Conference

“Our Journey Through Story Telling”

The importance of connecting youth to their passion and purpose

Growing up leaving home- streets in Inala

Learnt business in a different context

Hip-hop saving my life

Utilising passion and
Purpose to create Non for Profit
And help kids similar circumstance

First program Boggabilla- my pasion and purpose was ignited

Anyone know where that is?

Mark Robertson

“As a teacher, I know how imperative it is for young people to be given the tools to aid in their mental development, but it has to be done right.

Unfortunately, this scares a lot of educators as it wasn’t taught to us as teachers. Our teachers and universities are still endured in the same system that is not aiding and teaching self development. Unfortunately our youth are not directed to there passions and therefore an entrepreneurial mindset.

Life skills not taught- our youth are not taught to connect

Culture creativity and the arts are fundamental to help youth connect to self through passions and purpose

Shame must be deleted from the vocabulary and direction and purpose given to our youth- unlimited potential introduced

We have not been brave enough to leap forward with innovation and challenge the status quo.“

Society & Consciousness

The present system= The program- feel something is not quite right

Operating system- file structure- we need strong foundations

Bad system format (bad culture environment)- initial years will ripple through life of computer

Software, our belief structures- our external will be chaotic if not taught properly

Teach kids to connect early

Real knowledge is important from a young age- passion and purpose identified

How do we set kids up with optimisation from the beggining

how do we build our youths reality efficiently or destructively

YOUTH DO NOT HAVE APPROPRIATE MENTAL HEALTH SKILLS

High or very high levels of psychological distress affect almost one-fifth of all young people aged 11 to 17 years.

Beyond blue: https://www.beyondblue.org.au/media/statistics

Australians are not confident they can access **mental health care for a young person** before it reaches **crisis point.**

Orygen/ YouGov: https://www.orygen.org.au/About/Federal-Election-2022/Report-Australia-s-attitudes-to-youth-mental-healt

Young people are **less likely** than any other age group **to seek professional help.**

Beyond blue: https://www.beyondblue.org.au/media/statistics

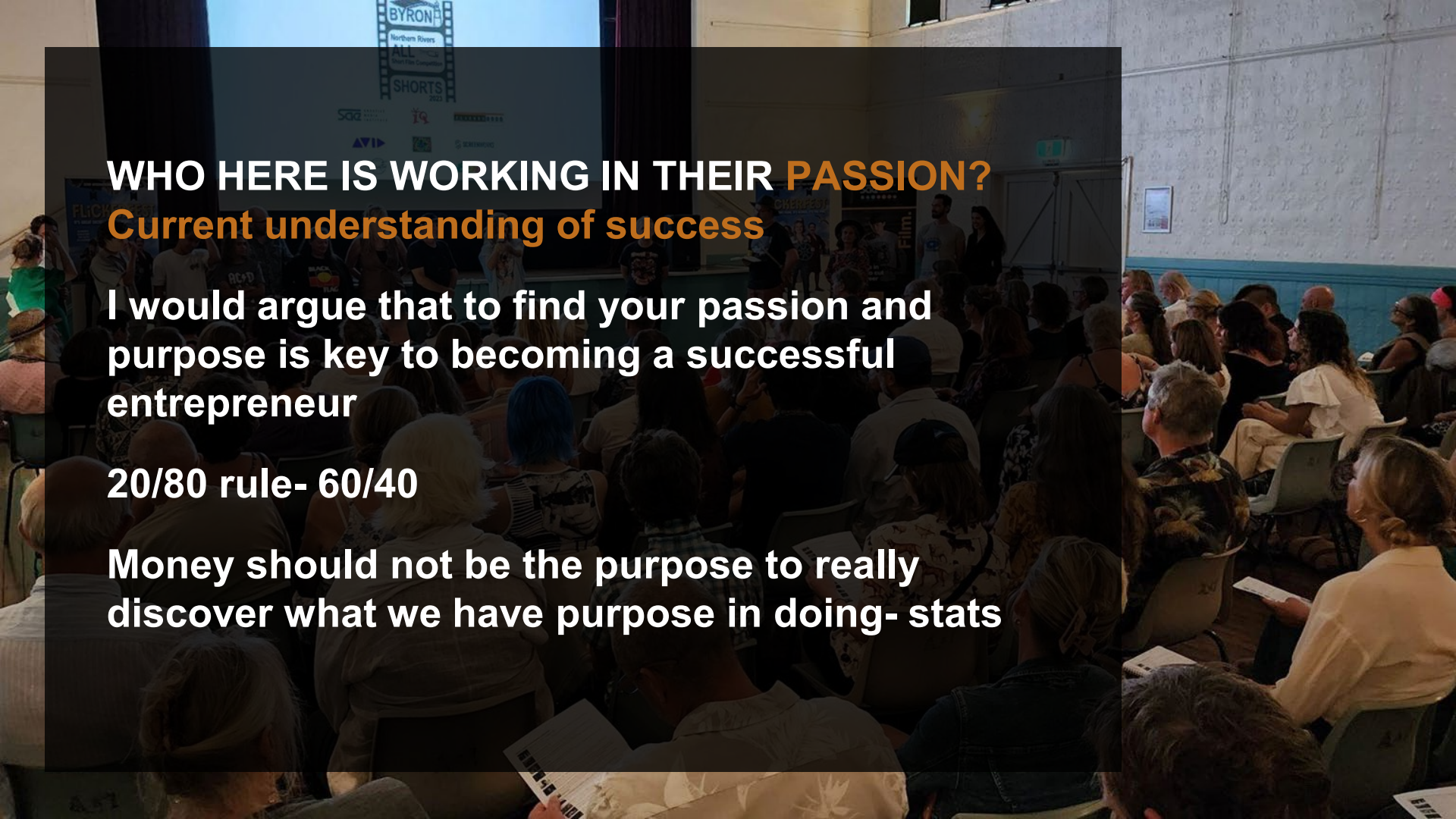
We need to think differently.

We need to think differently than current systems
Mental Health approach is not currently holistic
Insane world presented, how do we navigate it- Prison, educatio to mental health
Pathways not prevelant for many Indigenous youth into employment
Culture and community not taught in schools
Mentorship in chosen fields of passions explored and nurtured

Care, Knowledge, Reciprocal Action

How do we do it?

- Mental health needs to become a primary focus- unlimited potential taught, mental health toolkit given
- Education created on passion and purpose, identify and mentor
- Move away from a system of rote learning
- Current subjects: Industrial revolution to robotic revolution



WHO HERE IS WORKING IN THEIR PASSION?

Current understanding of success

I would argue that to find your passion and purpose is key to becoming a successful entrepreneur

20/80 rule- 60/40

Money should not be the purpose to really discover what we have purpose in doing- stats

SUCCESSES IMPACT SAE
BYRON HIGH- INDIGENOISE
WORKED WITH 10000 YOUTH
MANY GONE ON TO BE GLOBAL ARTISTS AND FOLLOW PASSION
MANY YOUTH MENTORED ARE WORKING IN SIMILAR INDUSTRIES
MAKING FILM AND MUSIC THROUGH AUSTRALIA IGNITING
YOUTH EVERYWHERE

Our Current Approach

- how we do it 100 kids at once
- Find passion and purpose link to dreams and roadmap to be entrepreneurs in their passions
- Solutions to problems
- Importance of forgiveness, biological level
- staying in the now
- Anxiety, depression
- purpose and passion
- dealing with trauma - everyone is affected
- What is something you love to do and what is something in this world you would change at a global level

We were never given a toolkit.

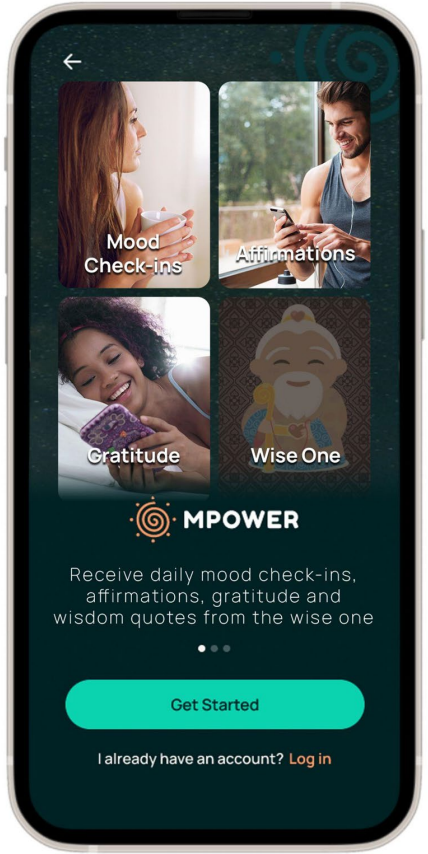
So we made one.

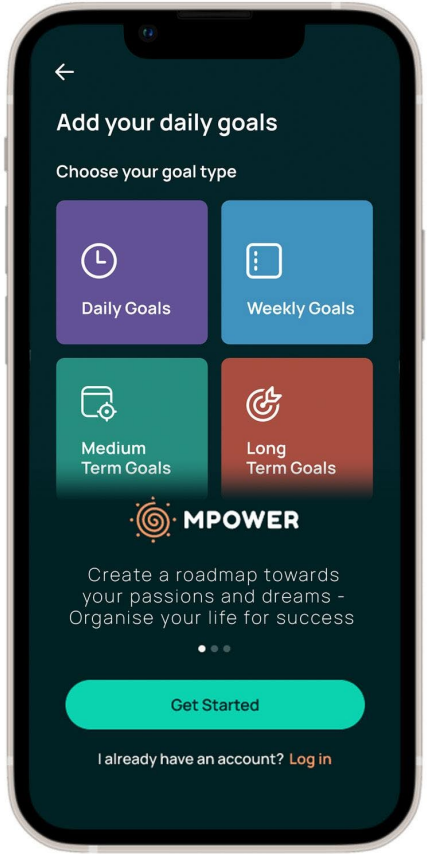
Now, for sustainability.

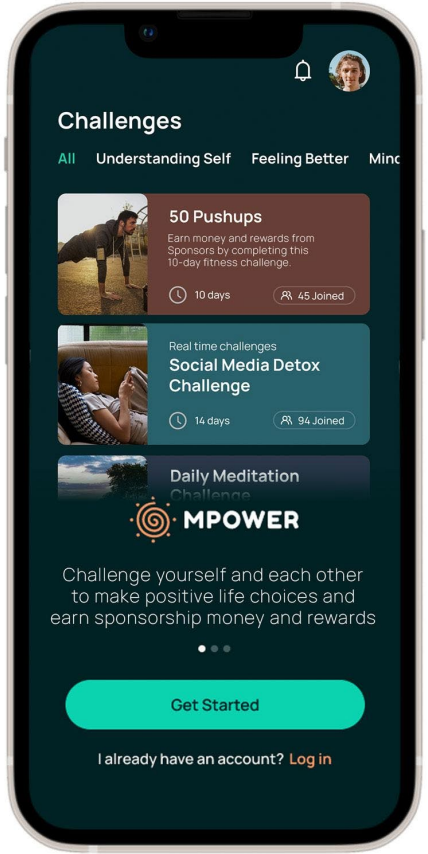
- Teaching Educators how we do it. Leave resource kits with teachers
- Have youth learning off role models to follow their passions
- Linked videos of how to be an entrepreneur and follow dreams

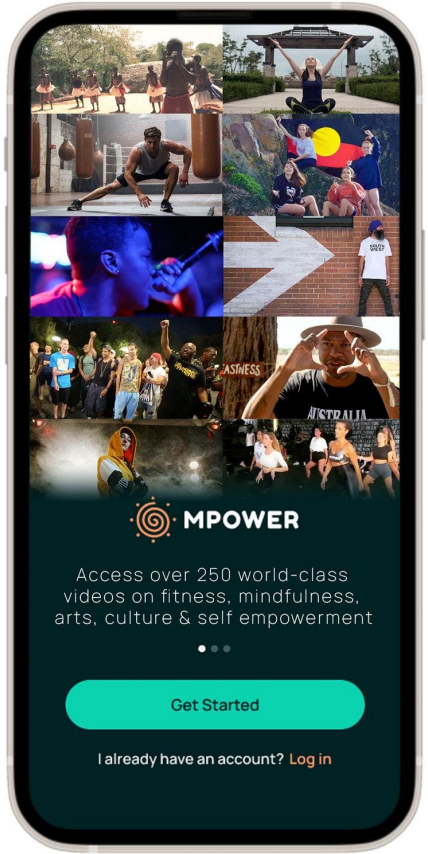
Teachers now have the ultimate powerhouse for passion based learning.

MPOWER APP - WIREFRAMES









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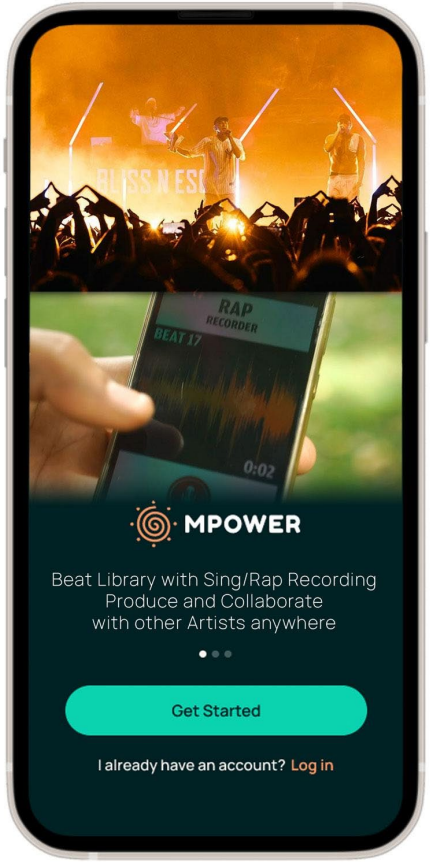

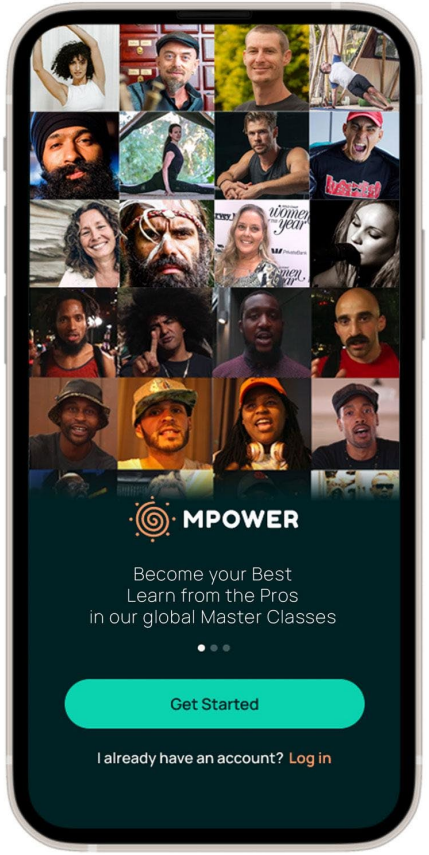

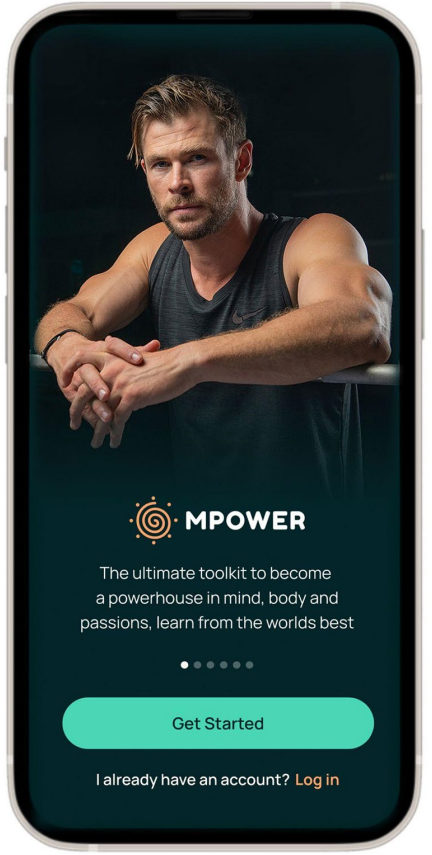

WHERE ARE WE NOW?

We don’t have all the answers.
It will be through many innovators like you that this world changes.

Creating impact videos for ethical organisations
Many organisations using impact videos to promote service and youth programs
Organisations creating videos for youth to use when coming into org or care

Partners with good ethical moral.

EMPOWERING OUR YOUTH